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We have a Winner!

by Dan Thompson, R.R.P., R.V.P.

I would personally like to thank everyone who submitted answers to the ever pending question of what is a, "Zer". There were several witty suggestions such as Sharon Swift's of Kent Marketing that a Zer is how an inebriated person greets a gentleman. Other suggestions, such as Rade Vujicic's of Pro Active Translations Inc. stated that Zer represents Zero tolerance to discrimination.

However, the Big Winner was Mr. Ajit Adhopia of The Paul Revere Insurance Company. Amongst his other talents, he is also an accomplished author. While writing his book, *Hindus of Canada*, he needed to research origins of words. Zer is an ancient Egyptian word meaning "wealth". It was Ajit's reasoning that in the context of rehabilitation wealth equates to health and therefore a "Zer" is an individual who is healthy, wealthy and wise!

I guarantee that once an individual has been exposed to my Equal-I-Zer Program, he or she is on the way to becoming a Zer!

A Sensible Solution to the Adversarial Process

